



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln St Ste 510
Denver, CO 80203-1507

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
169751-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KOB	Olivia Lawrence	KOB	Local

Advertiser	Product	Estimate Number
Heinrich for Senate	Martin Heinrich 10/30-11/6	12954

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	169751	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/06/12	News 4 Today II 6a-7a	M-F 6a-7a	MTWTF--	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/30/12 6:54 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV-1211H \$425.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 11/06/12 6:54 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV 1214H BAD RECIPE \$425.00 NM									
2	10/30/12	11/06/12	M-F Today Show	M-F 7a-9a	MTWTF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/31/12 8:29 AM M-F Today Show M-F 7a-9a :30 MHTV-1211H \$600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 11/05/12 8:40 AM M-F Today Show M-F 7a-9a :30 MHTV 1214H BAD RECIPE \$600.00 NM									
3	10/30/12	11/04/12	Rachael Ray 2p	M-F 2p-3p	---T---	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 11/01/12 2:28 PM Rachael Ray 2p M-F 2p-3p :30 MHTV-1211H \$125.00 NM									
4	10/30/12	11/04/12	News 4 @ 5p M-F	M-F 5p-530p	---T---	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 11/01/12 5:29 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV 1214H BAD RECIPE \$425.00 NM									
5	10/30/12	11/04/12	News 4 @ 6p M-F	M-F 6p-632p	-T-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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169751-1	11/06/12	November 2012	10/29/12 - 11/06/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Heinrich for Senate	Martin Heinrich 10/30-11/6	12954	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/30/12	11/04/12	News 4 @ 6p M-F	M-F 6p-632p	-T-----	:30	1	\$800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/30/12 6:30 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV-1213H \$800.00 NM									
6	10/30/12	11/04/12	News 4 @ 630p M-F	M-F 630p-7p	--W----	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 --W---- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/31/12 6:43 PM News 4 @ 630p M-F M-F 630p-7p :30 MHTV-1213H \$400.00 NM									
7	10/30/12	11/04/12	News 4 @ 10p M-F	M-F 10p-1035p	---T---	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---T--- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 11/01/12 10:29 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV 1214H BAD RECIPE \$800.00 NM									
8	11/05/12	11/06/12	Access Hollywood Late P1M-Th 1135p-1207a/	M-----		:30	1	\$55.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$55.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 11/05/12 12:03 AM Access Hollywood Late PM M-Th 1135p-1207a :30 MHTV 1214H BAD RECIPE \$55.00 NM									
<u>Total Spots</u>							10		

Payment Terms 30 Days

<u>Gross Total</u>	\$4,655.00
<u>Agency Commission</u>	\$698.25
<u>Net Amount Due</u>	\$3,956.75
ABQ 7.0%	\$276.97
<u>Amount Due</u>	\$4,233.72